

## Professional & Qualification Summary

Experienced professional accustomed to working in a fast-paced, multi-faceted environment. Adept at web & graphic design, holding a degree in Post Graduate & specialization in design suites. Possess initiative, leadership ability, attention to detail and understanding of broad picture goals. Expertise in creative direction, web design, graphic design and corporate identity.

## Skills

Ability to hand-code, standards compliant and valid xHTML and CSS  
Familiarity with scripts and effects libraries  
Experience of designing web 2.0 style websites mockups and logos  
Experience of Corporate Identity creation  
Experience of designing print media material like brochures, profiles, flyers and banners

## Tools

Photoshop, Illustrator, Freehand, Dreamweaver, Frontpage, xHTML, CSS, Silverlight, Flash

## Professional Experience

*KalSoft Ltd.*

*Snr. Web/Graphic Designer 2000 - 2009*

9 years of extensive experience of working on different projects. Designed several websites, logos, flyers, brochures, corporate identity stuff. Translated website designs into HTML. Led a design team of 10 individuals including designers, animators, illustrators and HTML coders. Assisted in client meetings for gathering and analysing requirements related to look & feel of websites and softwares.

For a US based client "Blueline" designed 150+ websites

Managed the graphical and web authoring tasks, creative direction and client coordination from graphics related requirements gathering and analysis to final deliverables.

The 4 years + collaboration with this client, itself describes the success story.

## Education

Post Graduate in Information Technology from Hamdard University. During the course my specialization was in Graphics & Web Authoring.

## Projects

### Websites

<http://www.cdcpakistan.com>  
<http://www.candlesandlamps.com>  
<http://www.totaldecorstore.com>  
<http://www.sportsstoreinc.com>  
<http://www.totalwallcovering.com>  
<http://www.numuvee.com>  
<http://www.crystalclassics.com>  
<http://www.halalmortgages.com>  
<http://www.gocitytravel.com>  
<http://www.ghandharanissan.com.pk>  
<http://www.ppl.com.pk>  
<http://www.weddingflowersbyjanice.com>

### MS MOSS mockups

Mobilink  
Abu Dhabi Islamic Bank  
Oman Refinery  
PPL  
Bank Muscat  
Muscat Municipality  
Ministry of Municipality & Rural  
Affairs, KSA  
Al Othaim, KSA  
NEBRAS, Oman  
SOEITZ, KSA  
Sultan Qaboos University, Oman  
Al Dhafra, Abu Dhabi

### Desktop Applications

Election Commission of Pakistan  
Qater Investment Authority  
HRMS, KalSoft  
Helpdesk, KalSoft  
ENI Pakistan  
Dexpert, KalSoft  
Government of Baluchistan

### Print

Created corporate identity for KalSoft Ltd., Live Securities, designed several brochures, profiles, flyers and banners for KalSoft and other clients.